

EUBA market-creation measures

1. Better emphasise synergies and links between the development of bioeconomy and the circular economy, both through the development of new policy and in communications and public pronouncements
2. Legislation and policies should promote the availability and mobilisation of EU-grown renewable raw materials in sufficient quantities at a suitable quality and at equitable prices
3. Continue to stimulate and enhance innovation and the development of technology. Increase public funding for demonstration projects and stimulate the construction of demonstrators via Public Private Partnerships. Set up a specific "EU Innovation Fund" which could also serve to aid the transition of the results to full scale implementation and to the marketplace including capital expenditure for industrial plants
4. Continue to develop and apply clear and unambiguous European and international standards. The standards help to verify claims about biobased products in the future (e.g. biodegradability, biobased content, recyclability, and sustainability of biobased products)
5. Encourage contracting authorities in all EU Member States to give preference to biobased products in tender specifications. A requirement or a recommendation to give preference can be laid down in a national action plan adopted by the government. Preference should be given to biobased products unless the products are not readily available on the market or the products are available only at excessive cost

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Members of the European Bioeconomy Alliance:

Starch Europe
European Starch Industry Association

PFP
Primary Food Processors

FTP
Forest-based Sector Technology Platform

FEDIOL
The EU Vegetable Oil & Proteinmeal Industry

EuropaBio
The European Association for Bioindustries

EUBP
European Bioplastics

ePURE
European Renewable Ethanol Producers Association

COPA-COGECA
European Farmers and European Agri-Cooperatives

CEPI
Confederation of European Paper Industries

CEPF
Confederation of European Forest Owners

CEFS
European Association of Sugar Producers

BIC
Bio-based Industries Consortium